Alvarez & Marsal Canada Inc.
Licensed Insolvency Trustees
Bow Valley Square 4
Suite 1110
250 – 6th Avenue SW
Calgary, Alberta T2P 3H7
Phone: +1 403 538 7555
Fax: +1 403 538 7551

NOTICE TO AFFECTED CREDITORS

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c C-36, AS AMENDED ("CCAA")

AND IN THE MATTER OF A PLAN OF ARRANGEMENT OF OF RDFN FUM NATURAL PRODUCTS LTD. ("FUM") and RDFN FUM NATURAL PRODUCTS INC. ("FUM US" together with FUM are collectively, the "FUM Group")

PLEASE TAKE NOTICE that on February 4, 2026, FUM Group filed Notices of Intention to Make a Proposal (the "**NOIs**") pursuant to Section 50.4 of the *Bankruptcy and Insolvency Act* (Canada).

On March 2, 2026, the Court of King's Bench of Alberta (the "**Court**") granted an Initial Order (the "**Initial Order**") pursuant to the CCAA which, among other things, continued FUM Group's NOI proceedings under the CCAA and appointed Alvarez & Marsal Canada Inc. as the monitor (the "**Monitor**") of FUM Group. The Initial Order was subsequently amended and restated pursuant to an Amended and Restated Initial Order (the "**ARIO**") granted by the Court on March 12, 2026.

On April 23, 2026, the Court granted a further order prescribing a process by which the identity and status of all creditors of FUM Group and the amounts of their claims was established for the purposes of FUM Group's CCAA proceedings (the "**Claims Process Order**").

On August 28, 2026, the Court granted an Order (the "**Creditors' Meeting Order**") in these CCAA proceedings authorizing FUM to hold meetings of affected creditors (the "**Affected Creditors**") for the purposes of voting on a Plan of Compromise or Arrangement of FUM (the "**Plan**").

A copy of the Initial Order, the ARIO, the Claims Process Order, the Creditors' Meeting Order, and the Plan may be found on the Monitor's website at: https://www.alvarezandmarsal.com/FUM (the "**Monitor's Website**").

All capitalized terms used herein and not otherwise defined have the meaning ascribed to them in the Plan.

The Plan contemplates the compromise of rights and claims of Affected Creditors of FUM. For the purposes of considering and voting on the Plan, there shall be two classes of Affected Creditors.

PLEASE BE ADVISED THAT, PURSUANT TO THE CREDITORS' MEETING ORDER, THE MONITOR HEREBY CALLS A MEETING FOR THE PURPOSE OF ALLOWING AFFECTED CREDITORS TO CONSIDER AND, IF DEEMED ADVISABLE, APPROVE THE PLAN, WITH OR WITHOUT VARIATION (THE "CREDITORS' MEETING").

The Creditors' Meeting will be held virtually on **September 18, 2026 at 10:00AM MDT** in accordance with the Creditors' Meeting Order and the in accordance with the Electronic Meeting Protocol. The Monitor will provide the details for the Creditors' Meeting to: (i) each Affected Creditor or their Proxy that notifies the Monitor of its intention to attend the Creditors' Meeting, and (ii) any other person entitled to attend at the Creditors' Meeting pursuant to the Creditors' Meeting Order, provided in each case that the Affected Creditor or other person is entitled to attend.

PROXY

Any Affected Creditor who is entitled to vote at the Creditors' Meeting but is unable to attend virtually is requested to date, sign and return a form of proxy by e-mail, fax or regular mail to the Monitor. Any proxy which any Creditor wishes to submit in respect of the Creditors' Meeting must be received by the Monitor by no later than 5:00 p.m. (MDT) two (2) Business Days immediately prior to the day on which the Creditors' Meeting is to be held, provided that proxies may also be deposited in person at the Creditors' Meeting prior to the commencement of the Creditors' Meeting.

QUORUM

Quorum for the Creditors' Meeting shall be one or more Affected Creditors with a Voting Claim for each class, present at such meeting in person or by proxy. If the requisite quorum is not present at the Creditors' Meeting, then the Creditors' Meeting shall be adjourned to such time and place as is deemed necessary or desirable.

VOTING

Creditors with Voting Claims shall be entitled to one (1) vote per Voting Claim provided that the Creditors holding Accepted Secured Claims and Accepted Unsecured Claims shall vote separately as a class.

APPROVAL

The Plan must be approved by a majority in number in of Creditors holding Accepted Claims in each class representing at least two-thirds in value of the Accepted Claims of Affected Creditors who are entitled to vote at the Creditors' Meeting in accordance with the Creditors' Meeting Order and who are present and voting in person or by proxy at the Creditors' Meeting.

ADDITIONAL INFORMATION

If you would like to receive the details for the Creditors' Meeting or have questions about the Creditors' Meeting or the CCAA proceedings generally, please contact the Monitor at the below address or review the Monitor's Website:

Alvarez & Marsal Canada Inc., in its capacity as Monitor of RDFN FUM Natural Products Ltd. and RDFN FUM Natural Products Inc.
Bow Valley Square 4 Suite 1110, 250 6th Avenue SW
Calgary, AB T2P 3H7

Contact: Alvarez & Marsal Canada Inc.
Email: FUM@alvarezandmarsal.com
Phone: +1-403-538-4881

Dated at the City of Calgary in the Province of Alberta, this 31st of August, 2026.

Alvarez & Marsal Canada Inc., in its capacity as Monitor of RDFN FUM Natural Products Ltd. and RDFN FUM Natural Products Inc.